



MEDIA CONTACT:

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**** REVISED MEDIA ALERT – NEW LOCATIONS ***

**WORLD-RENOWNED MUSICIAN RALPH ROLLE
TO POP UP AT KROGER STORES THROUGHOUT HOUSTON AREA FOR
SOUL SNACKS COOKIES MEET & GREETs (AUG 12-14)**



Photo credit: Erskin Isaac

*Rolle, the drummer for Nile Rodgers & Chic,
Looks to Connect With Fans, Share His Family-Recipe Cookies*

WHO: [Ralph Rolle](#) might be the new hardest-working man in show business. Rolle, the full-time drummer for Nile Rodgers & Chic, has successfully transferred his creativity with drums and cymbals to the context of mixing bowls and baking pans by establishing the New York-based Soul Snacks Cookie Co.

WHAT: Today through Sunday, Rolle will have his baker's hat on when he meets his customers in person at more than a dozen Houston-area [Kroger Stores](#) that are currently selling his Soul Snacks Cookies.

Fresh from a European tour with Rodgers, Rolle will be in and around Houston on a nationwide rollout campaign for the Soul Snacks Cookie Co., to connect with fans on a more personal level and introduce them to his delicious creations. Swing by, say hello, take a photo and enjoy some samples and giveaways while there.

Still trying to balance his music and career as an entrepreneur, Rolle is confident that customers will be enticed to taste some of the product and learn what makes Soul Snack Cookies so soulful.

“A soulful snack is what I want people to taste when they taste one of our cookies and feel when I’m playing a song,” Rolle says. “It’s all about putting smiles on people’s faces when I’m playing or with one of our cookies. I’ve always loved to make people smile. That’s why most of us who are musicians and bakers do what we do: to make people happy.”

Passion and hard work are what drive Rolle’s businesses, and through the ups and downs, he’s managed to stay afloat and has grown through the journey. His cookies are now available in more than 700 Walmart and Kroger stores.

He believes that no day is a promise that you will see the rest of that day or the next: “I overcame 10 years of depression, and I’ve been on a lifelong journey to teach, through my example, that all is possible if you just get out of your own way.”

KROGER STORE LOCATIONS + TIME SLOTS:

[Full schedule](#)

Day 1 (Aug. 12):

10250 Highway 6, Missouri City, TX 77459	11:00am – 12:00pm
6200 Highway 6, Missouri City, TX 77459	12:15pm – 1:15pm
18861 University Blvd, Sugarland, TX 77479	1:30pm – 2:15pm
4825 Sweetwater Blvd, Sugarland, TX 77479	2:35pm – 3:35pm

Day 2 (Aug. 13):

9330 Jones Rd, Houston, TX 77065	11:00am – 12:00pm
12555 Briar Forest Dr, Houston, TX 77077	12:15pm – 1:00pm
Parkway Villages Shopping Center, 1520 Eldridge Pkwy, Houston, TX 77077	1:30pm – 2:15pm
2700 W Grand Pkwy N, Katy, TX 77449	4:00pm – 5:00pm
5150 Buffalo Speedway, Houston, TX 77005	5:45pm – 6:45pm

Day 3 (Aug. 14):

8000 Research Forest Dr, The Woodlands, TX 77382	11:00am – 12:00pm
6700 Woodlands Pkwy, The Woodlands, TX 77382	12:15pm – 1:15pm
24350 Kuykendahl Rd, Tomball, TX 77375	1:35pm – 2:45pm
18518 Kuykendahl Rd, Spring, TX 77379	4:10pm – 5:10pm
3450 FM 1960 RD West, Houston, TX 77068	5:45pm – 6:45pm

*All dates, times and store locations are subject to change.
Please follow @SoulSnacks on socials for live updates.*

[Soul Snacks EPK](#) // [Soul Snacks Promo Video](#) // soulsnacks.com

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