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THUNDER BUFFALO EMBARKS ON DIY “TwentyTen Tour”

**SELF-TITLED DEBUT ALBUM AVAILABLE AT ALL SHOWS AND
IN-STORE PERFORMANCES**



“THUNDER BUFFALO floats somewhere between the tunes by Pink Floyd and the Eagles of Death Metal.” -- *Accent on Tampa Bay*

Los Angeles, CA, August 26, 2010 –**THUNDER BUFFALO**, the dream child of guitarist/vocalist **Aaron Schroeder**, has taken the music scene of hometown Seattle by storm with explosive performances and release of a self-titled album through Sarathan Records. Now **Schroeder** is taking to the road and setting out on an ambitious national *TwentyTen Tour* across the U.S. through October. Supported by a growing herd of fans, **THUNDER BUFFALO** is keeping things in true DIY form by using a F-250 camper as a mobile stage, hitting parks, venue parking lots, and house parties to share the music.

Across the country, **THUNDER BUFFALO** will be playing in cities like Missoula, Omaha, Chicago, Nashville, and San Francisco, with at least six very special in-store performances at pre-selected locations (see tour list below). Their 11-track self-titled album is steadily gaining traction across the web. Tracks like “Black Cat Rising” offer the deliciously imperfect mix of a driving rhythm and eerie, memorable vocals, eliciting comments likening **THUNDER BUFFALO** to a “magic carpet ride of down and dirty lo-fi mayhem” from *finestkiss.wordpress.com*. In addition to the availability of the self-titled CD at every show, **Schroeder** will be selling a cassette tape version of the album, a limited-edition DVD and VHS tape (featuring five music videos), and a 7" floppy vinyl featuring four new tracks. Recently, **THUNDER BUFFALO’S** musical impact has reached beyond the KEXP airwaves with *Etnies Action Footwear* and *Odyssey BMX bikes* (together with Aaron Ross) offering their customers a new bike and shoe combo featuring **THUNDER BUFFALO’S** music in their advertisement. Also, *Etnies’* parent company, Sole Technologies Inc., plans on capitalizing on the growing interest in **THUNDER BUFFALO** by using the music in an upcoming web ad campaign.

Aaron Schroeder is by no means a newcomer to the national music scene. He spent the early portion of his career performing with successful Austin acts such as Fire Vs Extinguisher, Diagonals, and Dikes of

Holland, as well as touring as a live recording engineer with heavyweights Willie Nelson and Matchbox Twenty. In an admirable display of talent and drive, **Schroeder** wrote, performed on all the instruments, recorded, and mixed the **THUNDER BUFFALO** album entirely by himself. Schroeder later reached out to Andrew Greagor of Scraps and Popular Shapes (on drums) and Branden Kempt of Branden Daniel and Everybody Gets Laid (on bass) to piece together this new live sound. Together, this trio has produced one of the most exciting sounds on the Seattle alt-rock scene in years. The *TwentyTen Tour* is employing the true DIY approach, for **Schroeder** to perform as many times as possible in each market, expanding **THUNDER BUFFALO's** fan base by connecting with as many people as possible.

THUNDER BUFFALO Tour Dates:

Thu, 8/26	Pullman, WA	McGee Park	@ 3:00 PM
Sat, 8/28	Missoula, MT	Bonner Park	@ 3:00 PM
Sun, 8/29	Bozeman, MT	Cactus Records (In-store)	@ 2:00 PM
Mon, 8/30	Billings, MT	South Park	@ 3:00 PM
Tue, 8/31	Rapid City, SD	Dinosaur Park	@ 3:00 PM
Wed, 9/1	Sioux Falls, SD	Falls Park	@ 3:00 PM
Thu, 9/2	Omaha, NE	Fontenelle Park	@ 3:00 PM
Sat, 9/4	Shawnee, KS	Vinyl Renaissance (In-store)	@ 3:00 PM
Sat, 9/4	Kansas City, MO	Halcyon Diversified Trading (In-store)	@ 5:00 PM
Sat, 9/4	Kansas City, MO	Sculpture Park	@ 7:00 PM
Sun, 9/5	Fairfield, IA	Central Park	@ 3:00 PM
Mon, 9/6	Madison, WI	Sugar Shack (In-store)	@ 2:00 PM
Mon, 9/6	Madison, WI	Hoyt Park	@ 3:00 PM
Wed, 9/8	Chicago, IL	Grant Park	@ 4:00 PM
Thu, 9/9	Chicago, IL	Dave's Records (In-store)	@ 6:00 PM
Sat, 9/11	St. Louis, MO	Tower Grove	@ 3:00 PM
Sun, 9/12	St. Louis, MO	Vintage Vinyl	@ 5:00 PM
Mon, 9/13	Nashville, TN	Centennial Park	@ 3:00 PM
Wed, 9/15	Memphis, TN	Robert S. Church	@ 3:00 PM
Thu, 9/16	Memphis, TN	Overton Park	@ 3:00 PM
Sat, 9/18	Austin, TX	Trailer Space Records (In-store)	@ 4:00 PM
Wed, 9/22	Marfa, TX	Coffield Park	@ 3:00 PM
Thu, 9/23	Las Cruces, NM	Frenger Park	@ 3:00 PM
Fri, 9/24	Phoenix, AZ	Trunk Space	@ 7:00 PM*
Mon, 9/27	Palm Desert, CA	Community Park	@ 5:00 PM
Tue, 9/28	Fresno, CA	Roeding Park	@ 3:00 PM
Wed, 9/29	San Francisco, CA	Buena Vista Park	@ 3:00 PM
Sat, 10/2	Sacramento, CA	Capital Park	@ 3:00 PM
Sun, 10/3	Redding, CA	Waterworks Park	@ 3:00 PM
Mon, 10/4	Ashland, OR	Lithia Park	@ 3:00 PM
Tue, 10/5	Eugene, OR	Alton Baker City Park	@ 3:00 PM
Thu, 10/7	Olympia, WA	Capital Lake Park	@ 3:00 PM

**Indicates show with Treasure Mammal*

www.myspace.com/thunderbuffalo

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For more information, to request music, cover art, or to set up interviews, please contact:

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